



The South Carolina Area Role-players and Board-gamers are hosting our 14th annual gaming convention January 12-15, 2024, at Embassy Suites-Greystone in Columbia, SC. We are a group of like-minded individuals who want to bring together the essence of gaming, as well as the spirit of community and overall joy of games. This event will include tournaments, role-playing games, board games, Play-To Wins, a dealer's room, and much more!

Learn more about us at SCARABcon.com, Facebook, Instagram, and Twitter @SCARABgaming.

Ad Space Tier Sponsorship Information:

All Ad Space Tier Sponsorships are full color and include a weblink, a slot on our video display, and 1 post on SCARAB's social media accounts. We provide a web friendly and a printable digital convention book for download that is available on the site until December 2024 on our website.

Adverts are due by **December 1, 2023**. If you have not submitted your advert by the deadline SCARAB staff will use a logo or image pulled from your website. Submitted adverts should be a high quality image, preferably in PNG or JPG format.

Ad Sponsorship can be paid for via our TableTop.Events site or with retail value in merchandise. Used or Opened product must be in good condition and will be valued at 80% of retail value.

- **Tier 1: \$100** - 1/4-page
- **Tier 2: \$150** - 1/2-page
- **Tier 3: \$250** - Full Page
- **Tier 4: \$400** - Full Page inside back cover and 1 floor vinyl
- **Tier 5: \$500** - Full page back cover and 2 floor vinyls

Other Sponsorship Options: *Purchased via TableTop.Events only, unless otherwise stated.*

- **Floor Vinyl: \$50** - Your company logo/QR code advertised on the grounds our gamers tread. Your ad will be printed on a 12-inch vinyl ad space to be viewed during the convention.
- **Chair Sash: \$25** - A chair sash with your provided logo/QR printed on it, displayed during the convention.
- **Table Sponsor: \$125** - Your company can sponsor a table at SCARAB. A chair sash with your provided logo/QR on it will be placed on 6 chairs at your sponsored table.
- **Lanyards: \$250 (if not providing your own)** - We print 150 lanyards with a provided image. OR Provide your own Lanyards. This can be applied towards the price of your selected Tier Sponsorship.
- **Swag Bag Merchandise: (trade for ad space)** - Provide a minimum of 100 units of "swag" to be included with our Top 100 badges. Swag product is counted towards your selected Tier Sponsorship price. Some examples are: A pocket games, Dice, Keychains, Magnets, Minis, Promo item

Podcast:

Additionally, we offer the option to setup an interview with our affiliated podcast SwarmCast PodCast (SCPC) host Jon Maness. You can also either provide material to be read on SCPC or a prerecorded 30 second to 1 minute audio only (mp3 or .wav file) advertisement to be used.

As previously stated, the mission of our con is to support the gaming hobby. We ask that you take the time to consider joining our community. Please feel free to contact me with any questions you might have. I hope to hear from you soon!

Enthusiastically,

Alicia Callahan,
SCARAB Advertising Coordinator
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