



January 17th - 20th, 2025, Columbia, SC

Advertising Opportunities

The South Carolina Area Role-players and Board-gamers are hosting our 15th annual gaming convention January 17th-20th 2025 at Embassy Suites-Greystone in Columbia, SC. We are a group of like-minded individuals who want to bring together the essence of gaming, as well as the spirit of community and overall joy of games. This event will include tournaments, role-playing games, board games, Play-To Wins, a dealer's room, and much more!

Learn more about us at SCARABCon.com, Facebook, Instagram, and Twitter @SCARABgaming.

Ad Space:

All Ads are full color and include a weblink! We provide a digital copy of our conbook for download and print on our website which will be viewable until the next convention. Each page is 5.5 x 8.5 (inches) in size. Adverts should be high quality image preferably in PNG or JPG format. Adverts are due by **December 1, 2024**. After this date, an advertiser may provide SCARAB with flyers or other printed advertisements material that will be placed in the concierge bag at no additional cost.

Ad Space Tiers	Sponsorship Options
May be paid or traded for retail value in merchandise. Used/Opened product must be in good condition. It will be valued at 80% of retail value.	Purchase only, unless otherwise stated.
Tier 1 Sponsor: 1/4-page (2 x 3 ½) \$100 Unlimited	Chair Sash: \$25 A chair sash with your provided logo/QR printed on it, displayed during the convention.
Tier 2 Sponsor: 1/2-page (3 ½ x 4 ½) \$150 Unlimited	Floor Vinyl: \$50 Your logo/QR code advertised on the grounds our gamers tread during the convention. Printed on 12-inch vinyl.
Tier 3 Sponsor: Full Page (4 ½ x 7 ½) \$250 Unlimited	Table Sponsor: \$125 Your company can sponsor a table at SCARAB. A chair sash with your provided logo/QR placed on each chair at a table.
Tier 4 Sponsor: Full Page, Inside Back cover (4 ½ x 7 ½) \$400 1 available	Lanyards: \$300 (if not providing your own) Provide an image for us to have printed. OR Provide your own Lanyard. Can go toward your ad space payment.
Tier 5 Sponsor: Full page back cover (4 ½ x 7 ½) \$500 1 Available	Swag Bag Merchandise: trade for ad space tier Provide pocket games, keychains, magnets, minis, or other promo items to be added to our Swag Bags. Minimum of 100 items.
Tier 6 Sponsor: Full Page (4 ½ x 7 ½) \$750 6 available	If you send less than 100 units, we will use them for prizes or give-a-ways.
Sponsor provided coasters at water station. SCARAB can provide coasters for a \$100 fee.	

As previously stated, the mission of our con is to support the gaming hobby. We ask that you take the time to consider joining our community. Please feel free to contact me with any questions you might have. I hope to hear from you soon!

Enthusiastically,

Alicia Callahan,
SCARAB Advertising Coordinator
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